



## CORPORATE PARTNERSHIP OPPORTUNITIES

### CIRCLE OF HOPE

**Sponsor Level: \$35,000**

#### MARKETING BENEFITS

- Signature placement of company logo and acknowledgement as GOCA partner throughout website
- Signature sponsor of 1 filming session of 2009 GOCA Media Library
- Rights to sponsored GOCA Media Library video for marketing purposes for one year
- Signature sponsor of Bag of Hope program
- Sponsor page on GOCA website
- Display of company name and logo in all GOCA newsletters
- Recognition on all banner and signage displayed at all GOCA events
  - Presenting Sponsor *Overcome Ovarian Cancer Walk*
  - Arena Sponsor *GOCA Hoop It Up Challenge*
- Signature placement of company name and logo on all GOCA event t-shirts
- Recognition in all GOCA event press and media communications
- Recognition at all pre and post event activities
- Sponsor table at all events to display of company products, information, and promotional material
- Logo hot link to company website

#### PRINT EXPOSURE

- Company logo placement on Bag of Hope outside tote pocket for calendar year
- Company logo placement on Bag of Hope blanket for calendar year
- Acknowledgement as GOCA Partner on Bag of Hope and Media Library collateral
- Company recognition and logo placement on all GOCA event marketing collateral
- Partner recognition on all banner and signage displayed at all GOCA events

#### MEDIA EXPOSURE

- Rights to sponsored GOCA Media Library video for marketing purposes for one year
- Company logo and acknowledgement as GOCA partner on website homepage
- Company logo and recognition as program sponsor on Media Library webpage and directories
- Introduction card with logo placed at beginning and end of all sponsored videos
- Company logo and recognition as program sponsor on Bag of Hope webpage
- Company logo on Bag of Hope description card
- Featured in 2009 Walk video



## CORPORATE PARTNERSHIP OPPORTUNITIES

### TEAL and TURQUOISE

**Sponsor Level: \$20,000**

#### MARKETING BENEFITS

- Premier placement of company logo and acknowledgement as GOCA partner throughout website
- Premier sponsor of 1 filming session of 2009 GOCA Media Library
- Rights to sponsored GOCA Media Library video for marketing purposes for one year
- Premier sponsor of Bag of Hope program
- Sponsor page on GOCA website
- Display of company name and logo in all GOCA newsletters
- Recognition on all banner and signage displayed at all GOCA events
  - Platinum Sponsor *Overcome Ovarian Cancer Walk*
  - Hall of Fame Sponsor *Hoop It Up Challenge*
- Premier placement of company name and logo on event t-shirts
- Recognition in all GOCA event press and media communications
- Recognition at all pre and post event activities
- Sponsor table at all events to display of company products, information, and promotional material
- Logo hot link to company website

#### PRINT EXPOSURE

- Company logo placement on Bag of Hope blanket for calendar year
- Acknowledgement as Premier GOCA Partner on Bag of Hope and Media Library collateral
- Company recognition and logo placement on all GOCA event marketing collateral
- Partner recognition on all banner and signage displayed at all GOCA events

#### MEDIA EXPOSURE

- Rights to sponsored GOCA Media Library video for marketing purposes for one year
- Company logo and acknowledgement as GOCA partner throughout website
- Company logo and recognition as program sponsor on Media Library webpage
- Company logo and recognition as program sponsor on Bag of Hope webpage
- Company logo on Bag of Hope description card
- Featured in 2009 Walk video



## CORPORATE PARTNERSHIP OPPORTUNITIES

### TEAL RIBBON

**Sponsor Level: \$10,000**

#### MARKETING BENEFITS

- Prominent placement of company logo and acknowledgement as GOCA partner throughout website
- Company logo and program sponsor Media Library and Bag of Hope webpage
- Acknowledgement on Bag of Hope and Media Library print collateral
- Acknowledgement on GOCA newsletter
- Sponsor table to display of company products, information, and promotional material at the event
- Recognition as GOCA Partner on sponsor banner and signage displayed at GOCA events
  - Gold Sponsor *Overcome Ovarian Cancer Walk*
  - MVP Sponsor *Hoop It Up Challenge*
- Recognition in all GOCA event press and media communications
- Prominent placement of company name and logo on event t-shirts
- Sponsor table at all events to display of company products, information, and promotional material
- Logo hot link to company website

#### PRINT EXPOSURE

- Acknowledgement as GOCA Partner on Bag of Hope and Media Library collateral
- Company recognition and logo placement on all GOCA event marketing collateral
- Partner recognition on all banner and signage displayed at all GOCA events

#### MEDIA EXPOSURE

- Company logo and acknowledgement as GOCA partner on website homepage
- Company logo and recognition as program sponsor on Media Library webpage
- Company logo and recognition as program sponsor on Bag of Hope webpage
- Company logo on Bag of Hope description card
- Featured in 2009 Walk video



## CORPORATE PARTNERSHIP OPPORTUNITIES

### GOCA PATRON

**Sponsor Level: \$7500**

#### MARKETING BENEFITS

- Company logo and recognition as program sponsor on Media Library webpage
- Company logo and recognition as program sponsor on Bag of Hope webpage
- Recognition as GOCA Partner on sponsor banner and signage displayed at all GOCA events
  - Silver Sponsor *Overcome Ovarian Cancer Walk*
  - All Star Sponsor *Hoop It Up Challenge*
- Acknowledgement on GOCA newsletter

#### MEDIA EXPOSURE

- Featured in 2009 Walk video

### FRIENDS OF GOCA

**Sponsor Level: \$6000**

#### MARKETING BENEFITS

- Company logo and recognition as program sponsor on Media Library webpage
- Recognition as GOCA Partner on sponsor banner and signage displayed at all GOCA events
  - Bronze Sponsor *Overcome Ovarian Cancer Walk*
  - Starter Sponsor *Hoop It Up Challenge*

#### MEDIA EXPOSURE

- Featured in 2009 Walk Video